

...from Sitka 2007 Comprehensive Plan Economic Goals and Policies

2.2 The City and Borough of Sitka will conduct its affairs and will use its resources, powers, and programs to seek, facilitate, maintain, and improve economic activities which:

- 2.2.1. Contribute to a stable, long-term, local economic base;
- 2.2.2. Provide needed goods and services locally;
- 2.2.3. Produce high-quality goods or services;
- 2.2.4. Minimize impacts on diversity and integrity of the ecosystem;
- 2.2.5. Protect the health and well-being of local people and their surroundings;
- 2.2.6. Complement existing economic activities and strive to increase economic diversity;
- 2.2.7. Promote economic growth through the increased use of information technology by acquisition of technology infrastructure;
- 2.2.8. Minimize impacts on subsistence opportunities and activities of local residents;
- 2.2.9. Complement existing economic activities;
- 2.2.10. Respect the cultural diversity and the social values of the community;
- 2.2.11. In concert with the use of resources, add the highest potential value to the local economy; and further, the City and Borough of Sitka will seek, establish, and implement public policies which:
- 2.2.12. Eliminates regulations that are adverse to the community's needs;
- 2.2.13. Maintains reasonable tax rates that most efficiently provide for necessary services;
- 2.2.14. Provides, maintains and improves an infrastructure to meet the needs of the community;
- 2.2.15. Provide housing that can be acquired by a median income Sitka household using no more than 30 percent of its gross income;
- 2.2.16. Improve the availability of affordable housing, both long-term and short-term, to accommodate working families, seasonal workers, and students;
- 2.2.17. Maintains Sitka's legal subsistence status and continued opportunities for and safety of subsistence users;
- 2.2.18. Maintains and enhances the strength of our existing local businesses;
- 2.2.19. Encourages the expansion and outreach of existing health and educational institutions in Sitka so that the municipality will become a regional hub for health and education services and to attract new health and educational services that are not or will not be provided by existing institutions;
- 2.2.20 Will further establish Sitka as a regional center for trade, transportation, professional and technical services, and any other service, facility or commodity for which there is a regional need or demand, while continuing to support use of existing natural resources, artistic and cultural events and services, fishery service and support, visitor services and facilities, financial and business services.

Concerns....

No goal, all policies?

*Too much, too many words,
everything under the sun...*

*Some of points belong with
other topics...*

How to use and measure?

GOAL: A goal is a general statement of being or condition that is sought. This is where you want to end up.

INITIATIVE (OBJECTIVE): An initiative or objective is a more discrete and achievable statement of what you will work to achieve in order to get to the goal.

ACTION: An action is a step to take to achieve an initiative.

Question - Should goals begin with:

Citizens of the City and Borough of Sitka...

The City and Borough of Sitka....

Sitkans....

Other?

Some Ideas for Economic Goals

Citizens of the City and Borough of Sitka seek an economy that is resilient, sustainable, and equitable.

Sitkans seek an economy that a) provides a diversity of work opportunities so that all who want to work can do so, and b) provides enough income that residents can afford to live here.

Example of an Initiative:

Increase the number of families in Sitka to ensure the population is....

My Ideas for 1 or more Economic Goals are:

My ideas for Economic Initiatives are: